

AIFA FEBIN

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PUTHANATHANI, MALAPPURAM



POST APPLIED FOR: DIGITAL MARKETING EXECUTIVE

Career Objective

To obtain a challenging and rewarding career that offers the opportunity to utilize my professional and interpersonal skills and also add value to the organization.

- Nationality : India
- Religion : Islam
- Date of Birth : 25-02-2004
- Sex : Female
- Marital Status : Single
- Language : English, Hindi & Malayalam
- Passport No : T1927711

Educational Qualification

- Bachelor of Arts (University of Calicut)
- GCC DIGITAL MARKETING

Professional Skills

- Basic knowledge of SEO and SEM
- Familiar with social media platforms (Instagram, Facebook, LinkedIn)
- Content creation and caption writing
- Email marketing basics (Mailchimp, Gmail Campaigns)
- Understanding of marketing funnels and customer journey
- Familiarity with Canva and basic design tools
- Keyword research and use of tools like Google Trends
- Data collection and online research
- Good verbal and written communication
- Ability to work with marketing teams
- Fast learner and adaptable to new platforms and tools

Declaration

I hereby declare that the above furnished information is true to the best of my knowledge and do assume to render the best service if I am given a chance.